

NORTH CAROLINA GENERAL ASSEMBLY  
1971 SESSION

CHAPTER 475  
SENATE BILL 620

AN ACT AMENDING G.S. 106-225.3(a) RELATING TO THE SALE OF ARTIFICIALLY-COLORED WHITE BREAD, WHITE ROLLS, WHITE BUNS AND WHITE BISCUITS.

The General Assembly of North Carolina do enact:

**Section 1.** G.S. 106-225.3(a) is rewritten as follows:

"§ **106-225.3(a)**. In accordance with Article 12, Chapter 106, G.S. 106-129(2)d., of the North Carolina Food, Drug and Cosmetic Act, the General Assembly finds that certain white bread products when artificially colored are misleading to the consumer in that such products convey a visual appearance of richness which is in fact not present in the product.

Therefore, no loaves of white bread, white rolls, or white buns, as defined in Chapter XV, Article 2, G.S. 15-6, G.S. 15-7, G.S. 15-8, G.S. 15-9, and G.S. 15-10, Bakeries and Bakery Products, of the Rules, Regulations, Definitions and Standards of the North Carolina Department of Agriculture, or white biscuits, which are artificially colored by either natural or synthetic dyes, pigments, or other means, to simulate an appearance of richness associated with use of distinctive quantities of such ingredients as butter and/or eggs, shall be sold, or delivered, held, or offered for sale, whether as completely baked, partially baked, or unbaked product.

This act shall include the so-called 'brown and serve', 'bake and serve' and 'quick bread' products and the like, which may be leavened by officially-accepted chemical agents, natural organic agents such as yeast, mechanical means, or any combination of these.

The term 'white biscuits' as used herein shall be deemed a commercial or so-called 'home-style' bread product, also known as 'raised biscuits', 'combination biscuits', 'air-leavened biscuits', and the like, and made from dough consisting basically of flour, water or other moistening agent such as milk or buttermilk, shortening, and leavening, together with any officially-accepted optional ingredients; such dough is cut or dropped into small shapes ready for baking."

**Sec. 2.** This act shall become effective September 1, 1971.

In the General Assembly read three times and ratified, this the 1st day of June, 1971.