

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1991

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HOUSE BILL 1008
Committee Substitute Favorable 5/9/91

Short Title: I-40-Scenic/Memorial Highway.

(Public)

Sponsors:

Referred to:

April 19, 1991

A BILL TO BE ENTITLED

AN ACT TO DESIGNATE THE ENTIRE LENGTH OF INTERSTATE 40 AS A
SCENIC HIGHWAY AND MEMORIAL HIGHWAY, AND TO REGULATE
OUTDOOR ADVERTISING ALONG THAT HIGHWAY.

The General Assembly of North Carolina enacts:

Section 1. Chapter 136 of the General Statutes is amended by adding a new
section to read:

"§ 136-102A. Scenic Highway and Memorial Highway.

(a) All of Interstate Highway 40 wherever located in North Carolina shall be
known and designated as 'Scenic Highway and Memorial Highway.'

(b) The Department of Transportation shall use the procedures provided in
Article 10 of this Chapter to maintain and improve the natural scenic beauty of areas
traversed by this highway.

(c) No new outdoor advertising devices, except as permitted in subsection (d) of
this section, shall be constructed or placed so that they are visible or intended to be read
from the right-of-way of this highway.

(d) The Department of Transportation shall not issue any permits pursuant to
G.S. 136-133 for outdoor advertising devices within 660 feet of the nearest edge of the
right-of-way of this highway or for outdoor advertising devices beyond 660 feet of the
nearest edge of the right-of-way outside of urban areas that are designed to be visible
and intended to be read from the main-traveled way except for directional and other
official signs and notices as described in G.S. 136-129(1) and G.S. 136-129.1(1)."

1 Sec. 2. This act becomes effective July 1, 1991.