

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1997

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HOUSE BILL 1636

Short Title: Advertising on Sch. Property/Study.

(Public)

Sponsors: Representatives Warner; Jeffus, Sutton, Tolson, Yongue, and Hill.

Referred to: Rules, Calendar and Operations of the House.

May 28, 1998

A BILL TO BE ENTITLED

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2 **AN ACT TO AUTHORIZE THE LEGISLATIVE RESEARCH COMMISSION TO**
3 **STUDY THE FEASIBILITY OF PERMITTING LOCAL BOARDS OF**
4 **EDUCATION TO SELL ADVERTISING ON SCHOOL BUSES AND CERTAIN**
5 **SCHOOL FACILITIES TO GENERATE REVENUES FOR PUBLIC SCHOOL**
6 **FACILITY UPKEEP AND MAINTENANCE.**

7 The General Assembly of North Carolina enacts:

8 Section 1. The Legislative Research Commission is authorized to study the
9 feasibility of permitting local boards of education to sell advertising on school buses and
10 certain school facilities to generate revenues for public school facility upkeep and
11 maintenance. In the course of the study the Commission shall consider:

- 12 (1) The appropriateness of placing advertising on school buses,
13 gymnasiums, and other school facilities in light of the need for
14 additional revenues for public school facility upkeep and maintenance;
15 (2) The safety implications of placing advertising on buses;
16 (3) Appropriate content of advertising and appropriate measures for
17 controlling the content of advertising on school property;
18 (4) Appropriate procedures for contracting for the placement of advertising
19 on school buses, gymnasiums, and other school facilities; and

1 (5) Programs in school systems in other states that sell advertising on
2 school buses and school facilities, and any legislation on these programs
3 from other states.

4 The Commission shall report the results of this study to the 1999 General Assembly.

5 Section 2. There is appropriated from the General Fund to the General
6 Assembly the sum of twenty-five thousand dollars (\$25,000) for the 1998-99 fiscal year
7 to perform the study authorized in Section 1 of this act.

8 Section 3. This act becomes effective July 1, 1998.