

**GENERAL ASSEMBLY OF NORTH CAROLINA**  
**SESSION 2007**

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**HOUSE BILL 333**

Short Title: Agribusiness Education Campaign Funds. (Public)

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Sponsors: Representatives Hill, Faison, Coates, Brisson (Primary Sponsors); Alexander, Bell, Braxton, Church, Dockham, Langdon, Spear, Tucker, and Underhill.

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Referred to: Appropriations.

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February 22, 2007

A BILL TO BE ENTITLED

1 AN ACT TO APPROPRIATE MATCHING FUNDS TO THE NORTH CAROLINA  
2 AGRIBUSINESS FOUNDATION, INC., TO BE USED TO ESTABLISH THE  
3 AGRIBUSINESS EDUCATION CAMPAIGN.  
4

5       Whereas, North Carolina agribusiness: food, fiber and forestry, is the number  
6 one industry in the State and generates \$68.3 billion, or over 20%, of North Carolina's  
7 gross State product; and

8       Whereas, North Carolina has historically offered agribusiness, which includes  
9 producers, processors, suppliers, financiers, transporters, wholesalers, retailers, and  
10 various commodity groups, an excellent and productive labor force; and

11       Whereas, agribusiness employs 631,000 of the State's total workforce; and

12       Whereas, agribusiness drives the economic engines in local communities:  
13 every dollar spent on agriculture turns over an estimated eight times; and

14       Whereas, North Carolina's State and county governments have demonstrated  
15 strong support for new and expanding commercial agriculture enterprises, which can be  
16 found generating income and employment in each of our 100 counties; and

17       Whereas, North Carolina farmers carved from the soil and water a basic  
18 economic foundation that would sustain the future growth and progress of this State and  
19 that resulted in North Carolina ranking third in the nation in agricultural diversity and  
20 total net farm income per acre; and

21       Whereas, North Carolina farmers toil tirelessly to provide food, clothing, and  
22 shelter for our State, our nation, and the world, providing an exceptional value by  
23 combining 8.9 billion acres of farmland with labor, money, and ingenuity to produce  
24 agribusiness products despite rising production costs; and

25       Whereas, agriculture production reflects a sensitivity to the environment by  
26 investing in practices that protect natural resources while improving food production;  
27 and

1           Whereas, North Carolina's 50,000 farms are among the most productive in all  
2 of American agriculture; and

3           Whereas, citizens of North Carolina spend less, only 9 1/2% of their income,  
4 on food that is safer, healthier, and more convenient than people in other countries; and

5           Whereas, producers of all that grows in North Carolina are meeting the  
6 challenge of feeding and furnishing the world's growing population; and

7           Whereas, agricultural products account for 75% of North Carolina's exports;  
8 and

9           Whereas, exports generate over 16% of U.S. farm income, offering an  
10 ever-expanding market for agricultural products and maximizing revenue potential here  
11 at home; and

12           Whereas, it is appropriate for this State's citizens to recognize the many  
13 contributions agribusiness makes to our State and our economy; Now, therefore,

14   The General Assembly of North Carolina enacts:

15           **SECTION 1.** There is appropriated from the General Fund to The North  
16 Carolina Agribusiness Foundation, Inc., a nonprofit organization, the sum of three  
17 hundred fifty thousand dollars (\$350,000) for the 2007-2008 fiscal year and the sum of  
18 three hundred fifty thousand dollars (\$350,000) for the 2008-2009 fiscal year to match  
19 private, non-State funds and to be used to establish the Agribusiness Education  
20 Campaign.

21           **SECTION 2.** This act becomes effective July 1, 2007.