

1 tourists or business travelers to the county. The term includes
2 administrative expenses incurred in engaging in the listed activities.

- 3 (3) Tourism-related expenditures. – Expenditures that, in the judgment of
4 the Authority, are designed to increase the use of lodging facilities in
5 the county or to attract tourists or business travelers to the county. The
6 term includes tourism-related capital expenditures."

7 **SECTION 3.** Section 1(e) of Chapter 454 of the 1993 Session Laws, as
8 amended by S.L. 2000-103, and as amended by Section 2 of this act, reads as rewritten:

9 "(e) **Distribution and Use of Tax Revenue.**

10 The county shall, on a quarterly basis, remit the net proceeds of the occupancy tax to
11 the Granville County Tourism Development Authority. The Authority shall use at least
12 two-thirds of the funds remitted to it under this subsection ~~for financing capital~~
13 ~~expenditures for tourism-related projects~~ to promote travel and tourism in Granville
14 County and shall use the remainder ~~to promote travel and tourism~~ for tourism-related
15 expenditures.

16 The following definitions apply in this subsection:

- 17 (1) Net proceeds. – Gross proceeds less the cost to the county of
18 administering and collecting the tax, as determined by the finance
19 officer, not to exceed three percent (3%) of the gross proceeds.
20 (2) Promote travel and tourism. – To advertise or market an area or
21 activity, publish and distribute pamphlets and other materials, conduct
22 market research, or engage in similar promotional activities that attract
23 tourists or business travelers to the county. The term includes
24 administrative expenses incurred in engaging in the listed activities.
25 (3) Tourism-related expenditures. – Expenditures that, in the judgment of
26 the Authority, are designed to increase the use of lodging facilities in
27 the county or to attract tourists or business travelers to the county. The
28 term includes tourism-related capital expenditures."

29 **SECTION 4.** Sections 1, 2, and 4 of this act become effective October 1,
30 2007, and apply to taxes paid on or after that date. The remainder of this act becomes
31 effective October 1, 2014, and applies to taxes paid on or after that date.