

**GENERAL ASSEMBLY OF NORTH CAROLINA**  
**SESSION 2007**

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**SENATE BILL 1097**

Short Title: Rural Tourism Grant/Funds. (Public)

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Sponsors: Senators Snow and Queen.

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Referred to: Appropriations/Base Budget.

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March 22, 2007

A BILL TO BE ENTITLED

1 AN ACT APPROPRIATING FUNDS FOR THE RURAL TOURISM  
2 DEVELOPMENT GRANT PROGRAM TO PROVIDE GRANTS TO LOCAL  
3 GOVERNMENTS AND NONPROFIT TOURISM-RELATED ORGANIZATIONS  
4 TO ENCOURAGE THE DEVELOPMENT OF NEW TOURISM PROJECTS,  
5 ACTIVITIES, AND JOBS IN RURAL AREAS OF THE STATE.  
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7 The General Assembly of North Carolina enacts:

8 **SECTION 1.(a)** There is appropriated from the General Fund to the  
9 Department of Commerce the sum of five hundred thousand dollars (\$500,000) for the  
10 2007-2008 fiscal year to be used for the Rural Tourism Development Grant Program.  
11 The Department shall establish and implement this Program to provide grants to local  
12 governments and nonprofit organizations to encourage the development of new tourism  
13 projects and activities in rural areas of the State. The Department shall develop  
14 procedures for the administration and distribution of funds allocated to the Rural  
15 Tourism Development Program under the following guidelines:

- 16 (1) Eligible organizations shall make application for one project under  
17 procedures established by the Department.
- 18 (2) Eligible organizations shall be nonprofit tourism-related organizations  
19 located in the State's rural regions.
- 20 (3) Priority shall be given to eligible organizations that have significant  
21 involvement of travel and tourism-related businesses.
- 22 (4) Priority shall be given to eligible organizations serving economically  
23 distressed rural counties.
- 24 (5) Priority shall be given to eligible organizations that match funds.
- 25 (6) Funds shall not be used for renting or purchasing land or buildings, or  
26 for financing debt.
- 27 (7) Regional projects shall be encouraged.

28 **SECTION 1.(b)** No recipient or new tourism project shall receive a total of  
29 more than fifty thousand dollars (\$50,000) of these grant funds for the 2007-2008 fiscal

1 year, and the funds shall be used only for the project specified in the application  
2 required under subsection (a) of this section.

3           **SECTION 1.(c)** Funds appropriated under this section but not used after 24  
4 months shall revert to the General Fund.

5           **SECTION 2.** This act becomes effective July 1, 2007.