

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2009

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HOUSE BILL 686  
Committee Substitute Favorable 4/1/09

Short Title: Modernize Do Not Call Notice Procedures.

(Public)

Sponsors:

Referred to:

March 23, 2009

1 A BILL TO BE ENTITLED  
2 AN ACT TO MODERNIZE NOTICE REQUIREMENTS FOR PROTECTIONS FOR  
3 TELEPHONE SUBSCRIBERS WHO WISH TO STOP UNWANTED TELEPHONE  
4 SOLICITATIONS AND FOR CONSUMERS WHO ENTER INTO TELEMARKETING  
5 TRANSACTIONS.

6 The General Assembly of North Carolina enacts:

7 **SECTION 1.** G.S. 75-102(m) reads as rewritten:

8 "(m) The Attorney General, in consultation with the Public Staff of the Public Utilities  
9 Commission, shall draft the contents of a bill ~~insert~~insert, bill message, or direct mail,  
10 including e-mail when affirmatively selected by the customer, that notifies consumers of the  
11 existence of the "Do Not Call" Registry and provides information to consumers on how to use  
12 it and the other provisions of this Article to object to receiving telephone solicitations. Local  
13 exchange companies shall distribute the ~~insert~~notification pursuant to G.S. 62-54."

14 **SECTION 2.** G.S. 62-54 reads as rewritten:

15 "**§ 62-54. Notification of opportunity to object to telephone solicitation.**

16 The Commission shall require each local exchange company and each competing local  
17 provider certified to do business in North Carolina to notify all telephone subscribers who  
18 subscribe to residential service from that company of the provisions of Article 4 of Chapter 75  
19 of the General Statutes and of the federal laws and regulations allowing consumers to object to  
20 receiving telephone solicitations, by enclosing a bill ~~insert~~insert or bill message, or by direct  
21 mail, including e-mail when affirmatively selected by the customer, drafted pursuant to  
22 G.S. 75-102(m), at least ~~annually, in at least one telephone bill mailed to every residential~~  
23 ~~customer.~~ annually. The Commission shall also ensure that this information is printed in a  
24 clear, conspicuous manner in the consumer information pages of each telephone directory  
25 distributed to residential customers."

26 **SECTION 3.** This act becomes effective October 1, 2009.

