

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2013

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HOUSE BILL 968

Short Title: Increase Successful CTE Participation. (Public)

Sponsors: Representatives Blackwell, Holloway, Johnson, and Martin (Primary Sponsors).
For a complete list of Sponsors, refer to the North Carolina General Assembly Web Site.

Referred to: Education, if favorable, Appropriations.

April 18, 2013

1 A BILL TO BE ENTITLED
2 AN ACT TO INCREASE SUCCESSFUL PARTICIPATION IN CAREER AND
3 TECHNICAL EDUCATION COURSEWORK LEADING TO INDUSTRY
4 CERTIFICATIONS AND CREDENTIALS TO ENHANCE THE EMPLOYABILITY OF
5 HIGH SCHOOL STUDENTS BY IMPLEMENTING A BONUS PROGRAM
6 AVAILABLE TO LOCAL SCHOOL ADMINISTRATIVE UNITS.

7 The General Assembly of North Carolina enacts:

8 **SECTION 1.(a)** G.S. 115C-12 is amended by adding a new subdivision to read:

9 "(41) To Establish Career and Technical Education Incentives. – The State Board of
10 Education shall establish, implement, and determine the impact of a career
11 and technical education incentive program as provided under
12 G.S. 115C-156.2."

13 **SECTION 1.(b)** Article 10 of Chapter 115C of the General Statutes is amended by
14 adding a new section to read:

15 **"§ 115C-156.2. Industry certifications and credentials program; Bonus Funds Program.**

16 It is the intent of the State to encourage students to enroll in and successfully complete
17 rigorous coursework and credentialing processes in career and technical education to enable
18 success in the workplace. To attain this goal, to the extent funds are made available for this
19 purpose, students shall be supported to earn approved industry certifications and credentials
20 and local school administrative units shall receive bonuses for each student who earns an
21 approved industry certification or credential.

22 (1) Students enrolled in public schools and in career and technical education
23 courses shall be exempt from paying any fees for one administration of
24 industry certifications and credentials pursuant to rules adopted by the State
25 Board of Education.

26 (2) Bonus funds shall be awarded to local school administrative units in
27 amounts provided under subdivision (4) of this section, pursuant to rules
28 adopted by the State Board of Education under this section. Each school year
29 the State Board of Education shall make an award to those local school
30 administrative units who have at least one student in one school having
31 earned an industry-recognized certification or credential that has been
32 identified by the State Board of Education, in consultation with the State
33 Department of Commerce, as an occupation in high need of additional
34 skilled employees at the time the student enrolled in a career and technical
35 education course that leads to an industry certification or credential.



- 1 (3) Bonus funds shall be used by local school administrative units to (i)
2 collaborate with local industries and employers to meet workforce needs and
3 (ii) award bonuses to teachers of students earning approved industry
4 certifications or credentials. Direct instruction personnel bonuses shall be
5 distributed as follows:
6 a. A bonus in the amount of twenty-five dollars (\$25.00) for each
7 student taught by a teacher who provided instruction in a course that
8 led to the attainment of an industry certification with a two hundred
9 fifty dollar (\$250.00) value ranking.
10 b. A bonus in the amount of fifty dollars (\$50.00) for each student
11 taught by a teacher who provided instruction in a course that led to
12 the attainment of an industry certification with a five hundred dollar
13 (\$500.00) value ranking.
14 (4) The State Board of Education, in consultation with the State Department of
15 Commerce, shall rank each industry certification based on academic rigor
16 and employment value, and award five hundred dollars (\$500.00) or two
17 hundred fifty dollars (\$250.00) to the local school administrative unit per
18 student completing the industry certification based upon ranking. If funds
19 appropriated from the General Assembly for this purpose are insufficient to
20 provide bonuses for each industry certification that has been achieved, then
21 the State Board of Education shall prorate the bonus award amounts. Fifty
22 percent (50%) of the ranking shall be based on academic rigor and the
23 remaining fifty percent (50%) on employment value. Academic rigor and
24 employment value shall be based on the following elements:
25 a. Academic rigor shall be based on the number of instructional hours,
26 including work experience or internship hours, required to earn the
27 industry certification or credential, with a bonus given for
28 coursework that also provides community college credit.
29 b. Employment value shall be based on the entry wage, growth rate in
30 employment for each occupational category, and average annual
31 openings for the primary occupation linked with the industry
32 certification or credential.
33 (5) Each school year, at such time as agreed to by the Department of Commerce
34 and the State Board of Education, the Department of Commerce shall
35 provide the State Board of Education with a list of those occupations in high
36 need of additional skilled employees. If the occupations identified in such
37 list are not substantially the same as those occupations identified in the list
38 from the prior year, reasonable notice of such changes shall be provided to
39 local school administrative units.
40 (6) Local school administrative units shall consult with their local industries,
41 employers, and workforce development boards to identify industry
42 certification and credentials that the local school administrative unit may
43 offer to best meet State and local workforce needs."

44 **SECTION 1.(c)** The State Board of Education shall report to the Joint Legislative
45 Education Oversight Committee by September 1 of each year beginning in 2014, on the
46 number of students in career and technical education courses who earned (i) community college
47 credit and (ii) industry certifications and credentials. The report shall also include the names of
48 local school administrative units receiving bonus funds and the amount of bonus funds received
49 by each local school administrative unit.

50 **SECTION 2.** There is appropriated from the General Fund to the Department of
51 Public Instruction the sum of one million two hundred fifty-two thousand one hundred

1 fifty-seven dollars (\$1,252,157) for the 2013-2014 fiscal year to cover the cost of industry
2 certifications and credentials. There is appropriated from the General Fund to the Department
3 of Public Instruction the sum of seven million eleven thousand two hundred dollars
4 (\$7,011,200) for the 2014-2015 fiscal year to cover the cost of industry certifications,
5 credentials, and bonus funding awarded to local school administrative units.

6 **SECTION 3.** This act is effective when it becomes law and applies beginning with
7 the 2013-2014 school year.