GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2019

HOUSE BILL 308
Committee Substitute Favorable 3/28/19

Short Title: Expand Agricultural Outdoor Advertising. (Public)

Sponsors:

Referred to:

March 11, 2019

A BILL TO BE ENTITLED
AN ACT TO EXPAND OUTDOOR ADVERTISING FOR BONA FIDE FARMS ON THEIR OWN PROPERTY.

The General Assembly of North Carolina enacts:

SECTION 1. G.S. 136-129 reads as rewritten:
"§ 136-129. Limitations of outdoor advertising devices.
No outdoor advertising shall be erected or maintained within 660 feet of the nearest edge of the right-of-way of the interstate or primary highway systems in this State so as to be visible from the main-traveled way thereof after the effective date of this Article as determined by G.S. 136-140, except the following:

... (2a) Outdoor advertising which advertises the sale of any fruit or vegetable crop by the grower at a roadside stand or by having the purchaser pick the crop on the property on which the crop is grown provided: (i) to promote a bona fide farm that is exempt from zoning regulations pursuant to G.S. 153A-340(b) or G.S. 160A-360(k), provided the sign is no more than two-three feet long on any side; (ii) the sign is located on property owned or leased by the grower where the crop is grown; (iii) the grower is also the seller; and (iv) the sign is kept in place by the grower for no more than 30 days. any bona fide farm property owned or leased by the owner or lessee of the bona fide farm.
..."

SECTION 2. This act is effective when it becomes law.